

A unique 60-minute hand-drawn film that gets straight to the point



# PAA KE AUPUNI

The Reel History of Hawai'i  
**INFORMATION KIT**



# PAA KE AUPUNI

The Reel History of Hawai'i

**PA'A KE AUPUNI** is a unique 60-minute hand-drawn, animated film that gets straight to the point. It zooms in on key facts explaining how the Hawaiian Kingdom came to be, how it evolved to stand firmly on the international world stage of sovereign nations, and how the United States came to claim Hawai'i.

In many ways, Ke Aupuni Hawai'i, the Hawaiian government, remains pa'a—steadfast and enduring.

Yet "pa'a" can also describe something that is stuck or retained, in this case by powers holding fast to control over Hawai'i.

*Pa'a Ke Aupuni* lays bare the realities of this history. It's a set of facts we all need to know as the push to reestablish a Hawaiian nation gains momentum.



# PAA KE AUPUNI

The Reel History of Hawai'i

## FILM INFORMATION

### TITLE

Pa'a Ke Aupuni: The Reel History of Hawai'i

### LOG LINE

A unique 60-minute hand-drawn film that gets straight to the point

### CONTACT INFO

OHA Digital Media  
560 N. Nimitz Hwy. Ste 200  
Honolulu, HI 96817  
808.594.1835  
kamakakoi.com/paa  
oha.org

Alice Silbanuz  
808.594.1980  
alices@oha.org

### TECHNICAL INFO

TRT: 63 minutes  
Exhibition Format: H.264, 1080p MP4 (HD); DVD (SD)  
Aspect Ratio - 1.85 or 16:9  
Color, English



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## BROADCAST INFO

### DIGITAL BROADCAST INQUIRIES:

You are invited to share and hold screenings of this film or selected portions of it. You may not alter the film in any way.

### EDUCATIONAL INQUIRIES:

Pa'a Ke Aupuni is ideal for use in the classroom. For access to a downloadable copy of the film and other educational materials, visit [www.kamakakoi.com/paa](http://www.kamakakoi.com/paa) on or after August 3rd.

### COMMUNITY & FESTIVAL SCREENING INQUIRIES:

We welcome community groups to use this film for local outreach and engagement on the many issues addressed in the film.

### TO GET A COPY OF THE FILM

Downloadable files are available at [www.kamakakoi.com/paa](http://www.kamakakoi.com/paa).

A limited number of copies of the film are available on DVDs or USB Flash Drives and may be requested through OHA's Digital Media Program. Please call (808) 594-1835.

[kamakakoi.com/paa](http://kamakakoi.com/paa)





# PAA

## KE AUPUNI

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### CREDITS

Writer & Executive Producer

**KĒHAUNANI ABAD**

Creative Director & Producer

**CYNTHIA Y.H. DEROSIER**

Animation Lead

**JAMES HALL**

Character Design & Art Production

**RUTH MOEN**

Producer

**RYAN "GONZO" GONZALEZ**

Associate Producer

**ALICE MALEPEAI SILBANUZ**

Voice of Pueo

**KAHU WENDELL**

**KALANIKAPUAENUI SILVA**

Pueo Animation Unit

**HYPERSPECTIVE STUDIOS**

Music & Sound Design

**PACIFIC MUSIC PRODUCTIONS**



# PAA KE AUPUNI

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## PRESS RELEASE

### THE OFFICE OF HAWAIIAN AFFAIRS AND KAMAKAKO'I

are launching Pa'a Ke Aupuni, a concise but factual video history of Hawai'i as seen through a Hawaiian perspective. The premiere will be held on July 31, 2015 at Doris Duke Theatre at the Honolulu Museum of Art.

Pa'a Ke Aupuni: The Reel History of Hawai'i tells the story of the political history of the Hawaiian people from traditional times to the purported annexation of Hawai'i by Congress in the 19th Century.

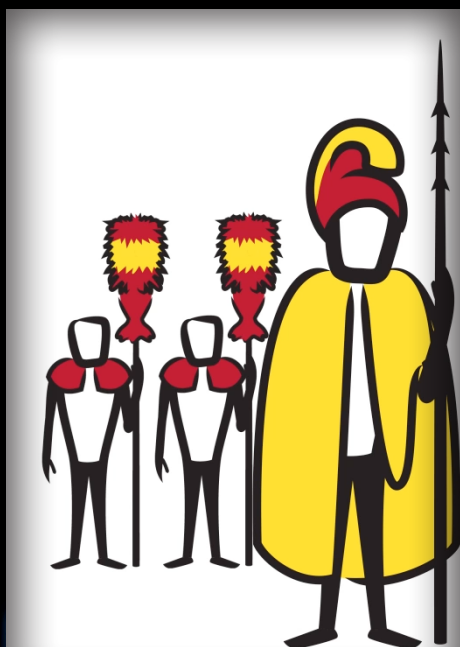
"This is the history that many people, Hawaiians and Non-Hawaiians alike were not taught in schools," said Kamana'opono Crabbe, Ka Pouhana, Chief Executive Officer of OHA. "Pa'a Ke Aupuni fills a gap in our education."

"We hope those who may not know much about Hawaiian history will see Pa'a Ke Aupuni and walk away from the experience with an increased appreciation of why Native Hawaiians remain passionate about addressing historical injustices – even 122 years later," said Dr. Kēhaunani Abad, Executive Producer and Writer of the film. "For those who know our history well, we hope Pa'a Ke Aupuni will be a useful tool they can use to share our history with others."

The release date of the film is significant in that July 31 is recognized as the national holiday Lā Ho'iho'i Ea – Sovereignty Restoration Day, which marked that restoration of the Hawaiian Kingdom by the British Government following a monthslong takeover by a British warship commander.

The public is invited to attend any of the 15 free, public screenings that are being hosted by OHA statewide. A list of screenings is available at [www.kamakakoi.com/paa](http://www.kamakakoi.com/paa).

People can also request a copy of the film or download a copy from [www.kamakakoi.com/paa](http://www.kamakakoi.com/paa)



# PAA

## KE AUPUNI

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## OUTREACH

### COMMUNITY OUTREACH AND ENGAGEMENT

Pa'a Ke Aupuni will be shown at community movie screenings throughout the islands.

In addition, USB Flash Drives pre-loaded with the movie will be distributed at the screenings to anyone who would like a copy. Viewers are encouraged to hold their own screenings of the film for family, friends and colleagues.

For a list of movie screenings or to request a copy of the film, please visit [www.kamakakoi.com/paa](http://www.kamakakoi.com/paa).

### EDUCATIONAL OUTREACH AND ENGAGEMENT

Educators and educational institutions are encouraged to download or request a copy of the film for educational purposes. Representatives are invited to contact OHA's Digital Media program to set up a live screening, receive additional educational material or to request a USB thumb drive pre-loaded with the film.

Please visit [www.kamakakoi.com/paa](http://www.kamakakoi.com/paa) or contact the Digital Media Program at (808) 594-1835.



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**HOSTING A SCREENING?  
THE FOLLOWING PAGE IS A FORM  
FILLABLE FLYER TO HELP PROMOTE  
YOUR EVENT**





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## FREE FILM SCREENING

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**DATE:**

**TIME:**

**PLACE:**

**CONTACT:**